

# LINKS COMMUNITY CENTER: A USER-FRIENDLY ACCESS TO LINKS RESULTS AND MEANS TO EXCHANGE KNOWLEDGE

**Social Media and Crowdsourcing (SMCS)** provide clear advantages in the different phases of **Disaster Management** processes (e.g.: collecting data and information related to an occurred disaster, contributing in developing risk perception, mobilising people and organisations, etc.).

To make informed decisions on **how to use SMCS in disasters**, **practitioners and policy makers** need to access to a **structured information** on this topic.

For this scope, LINKS partners have developed the **LINKS Community Center (LCC)**, an online platform providing a **user-friendly access to the project results** (e.g. analysis of technologies available on the market, guidelines, etc.) and **means to exchange knowledge and experiences**

## LINKS SOLUTION



**LOG-IN / CREATE ACCOUNT**  
From here, you can create your account and/or log in. Once you have created your account, you can modify your profile and actively participate to the discussions in the forum (e.g. providing examples, sharing suggestions, asking for advises, etc.)

**INTRODUCTION**  
From here, you can know more about the LCC and learn how to use it

**SEARCH BAR**  
From here, you can search all the materials present in the LCC

**EXPLORATION SECTION**

- Technologies**: Access to an overview of SMCS technologies, navigating them for: functions, supporting platforms, etc.
- Guidelines**: Access to an overview of guidelines on the use of SMCS in disasters, containing examples on how create communication campaigns, support vulnerable groups, etc., filtered by: target groups, phase of DRM, thematic, and language
- Collection of Helpful Resources**: References to explore specific topics in depth
- Collection of Networks**: A list of practitioners, policy makers, researchers, civil society communities, with the related contacts

**TIMELINE**  
From here, you can directly access to the recent activities / discussions in the LCC and latest news

**FOOTER**  
You can access to shortcuts to the relevant areas of LCC

**To access to the LCC ([links.communitycenter.eu](https://links.communitycenter.eu))**  
click here  or scan the QR Code 

## INTERESTING FOR WHO AND WHY?

- PRACTITIONERS**  
Can improve their understanding regarding the use of SMCS, applying it according to their needs
- RESEARCHERS**  
Can interact with a motivating community for learning and sharing knowledge on the usage of SMCS in disasters
- POLICY AND DECISION MAKERS**  
Can access to consolidated policy guidance regarding the usage of SMCS, leading to better policy decisions
- BUSINESSES**  
Can have an overview of the available SMCS and understand the needs of the stakeholders for new products development

## LEARN MORE

- D7.1 Report about the needs and potentials of LINKS Community Center** - A methodology for the development of the LCC, describing a first version of needs and potentials
- D7.2 Concept for the LINKS Community Center** - The concept and the architecture of the LCC
- D7.3 First demonstrator of the LINKS Community Center** - A showcase of all the functionalities of the LCC