

# LINKS FINAL EVENT: Integrating Social Media and Crowdsourcing into Disaster Risk Management

**16TH AND 17TH OF OCTOBER 2023, ROME.**

**Monday, 16 October**

**Integrating social media and Crowdsourcing into Disaster Risk Management**

**09:00 - 09:30** Registration and Coffee

**09:30 - 09:45** Introduction and Welcome: Kees Boersma & Nathan Clark  
Vrije University Amsterdam

**09:45 - 10:00** DGHOME – Philippe Quevauviller

**10:00 - 10:30** Keynote: Christian Reuter - Technische Universität Darmstadt

**10:30 - 10:45** Break

**10:45 - 11:45** **Panel 1: Integrating SMCS into Risk and Crisis Communications**

Panelist: Maïke Vollmer (Fraunhofer-Gesellschaft)  
Maria Richardt Schoop (Greater Copenhagen Fire Department)  
Elena Rapisardi (Communication Expert and Content Producer)

Moderator: Kees Boersma (VU Amsterdam)

*Panel Outline: social media increasingly plays a role in disaster risk management and can be an effective tool for communication with communities before, during and after crises. However, we now know that to have effective communication among practitioners and citizens on SM platforms, emergency organizations need to invest in strategies, trainings, and technological capacities which can facilitate targeted and two-way communication processes. This panel looks deeper into the challenges, practices, solutions, and conditions needed for effectively engaging with communities through social media in crises.*

**11:45 - 12:00** Break

**12:00 - 13:00** **Panel 2: Addressing Misinformation and Disinformation in Crisis Management**

Panelist: Nadejda Komendantova (International Institute for Applied Systems Analysis)

Annika Hamachers (Germany Police University)

Harith Alani (The Open University)

Moderator: Emmaneul Raju (University of Copenhagen)

*Panel Outline: In this panel, three experts and practitioners in the fields of disaster risk management and crisis management will discuss the issue of misinformation and disinformation in relation to the use of social media and crowdsourcing in disasters. We will explore some of the main findings from the LINKS project and discuss how organisations working with disasters and crises can deal with the risk "false information" poses to their operation. This panel touches on solutions, and examples from real-life cases and provides different regional and sectorial perspectives to the topic of dis- and misinformation in disaster and crisis management.*

**13:00 - 14:00** Lunch

**14:00 - 15:00** **Panel 3: Engaging the crowd: Integrating "crowdsourcing" into DRM**

Panelist: Martina Ragosta (SINTEF)

Monica Trentin (Università del Piemonte Orientale)

Giuseppe Lelow (Università Politecnica delle Marche)

Moderator: Camilla Froio (University of Florence)

*Panel Outline: The panel will involve three researchers specialized in finding practical solutions on how to efficiently involve citizens in the disaster and risk management process, with a specific focus on the use of digital resources (i.e. crowdsourcing and social media). The panel will provide the opportunity to have an open discussion on different perspectives and scientific methods aimed to find solutions to engage with citizens in times of crisis.*

**15:00 - 15:15** Break

**15:15 - 16:30** **Workshop: Deep Dive into the Including Citizens Handbook (Camilla Froio / Olga Nardini UNIFI)**

*Workshop introduction: The workshop on the Including Citizens Handbook will represent an opportunity to deep dive into one of the products developed within the LINKS project. It is an online platform designed for practitioners, policy makers, and scholars, that provides tools, guidelines, and actions on how to better engage with citizens in times of crisis. The workshop will be dealing with two out of four legs of the product, that is the section on How to make information accessible, and the one on How to mobilise citizens. The participants will be required to navigate through the section they chose and then they will be engaged in an open discussion on the main features of the product.*

Parallel Exhibition Center of LINKS Results

**16:30** Conclusion

**Tuesday, 17 October**

**Feel Safe: a child-centred approach to disaster risk reduction**

**10:00 - 10:30** Opening Remarks

Raffaella Milano, Italy-Europe Programmes and Advocacy Director

Nello Musumeci, Minister for Civil Protection and Sea Policy

Immacolata Postiglione, Deputy Head of the Italian Civil Protection Department

**10:30 - 11:45** **Panel 1: Child-friendly Risk and Crisis communication**

Moderator: Chiara Bianchini, journalist and Disaster Manager

Gianna Barbieri, Director Ministry of Education and Merit

Paolo Masetti, ANCI national representative for civil protection

Romano Camassi, Researcher at the National Institute of Geophysics and Volcanology

Danilo Calabrese, President of "Lares-Unione Nazionale laureati esperti in protezione civile", Italy

*Panel Outline: the panel involves experts in the field of civil protection, disaster management and education who are particularly outstanding for their commitment to promote children's rights in emergencies. The panelists will present their views on how to move towards more effective risk and crisis communication solutions adapted to children. They will give an account of the state of the art in this sector and inspire us with courageous ideas to make children safer and readier but also more actively engaged in the overall goal of promoting a culture of civil protection.*

**11:45 - 12:00** Break

**12:00 - 13:00** **Panel 2: The importance of child-friendly disaster risk management strategies**

Moderator: Chiara Bianchini, journalist, and Disaster manager

Carmelo Tulumello, Director, Civil Protection Agency of Lazio Region

Giuseppe Napolitano, Director, Civil Protection Department of the City of Rome

Martina Laghi, Councilor for Education and Sport, City of Faenza

Beniamino Sidoti, writer, journalist, and author

*Panel Outline: the panel involves regional, local institutions and experts who have collaborated with Save the Children on all phases of the disaster cycle management promoting the participation and protection of minors. The speakers will present experiences and their vision for the dissemination of more inclusive practices across the country to promote risks' awareness and better protection of the needs and rights of children in emergency.*

**13:00 - 14:00** Lunch

**14:00 - 15:15** **Panel 3: Disaster Preparedness Education – Innovative practices**

Moderator: Flaminia Cordani, Head of Emergency Unit, Save the Children Italy

Abel Táiti Kanno Pinheiro "Kobe University Center for Resilient Design (CResD)"

and "The Great Hanshin-Awaji Earthquake Memorial Museum - Disaster Reduction and Human Renovation Institution (DRI)"

Finian Joyce, Chief Fire Officer of Leitrim Fire and Rescue Service and Manager for the Be Fire Safe at School Project

Lenka Simeckova, operation officer of the fire-brigade in Karlovy Vary

and Manager of the World of Rescuers Project

Militza Mezquita, Education in Emergency Expert, Save the Children USA

Gianluca Ranzato, Humanitarian Strategist, Save the Children Italia

*Panel Outline: Promoting a culture of disaster preparedness is a global priority. It is paramount to promote disaster preparedness education in all educational contexts to reduce children's and young people's vulnerability to disasters. In this panel, experts will provide us with global perspectives from Japan, USA, Italy, Czech Republic, and Ireland on how to approach disaster education and they will share innovative practices in this field, mixing new technologies and more traditional approaches.*

**12:00 - 15:30** **Feel Safe Challenge**

*Activity's introduction: Children from the school IC G. Fanciulli are divided into 5 teams and experience Feel Safe by engaging in educational and playful which will focus on Vulnerability, Preparedness, Awareness, Communication and Earthquake hazard (with the special participation of Movimento Giovani per Save the Children and Volunteers from LARES Italia). Feel Safe is an educational website on disaster risk reduction developed by Save the Children within the LINKS project.*



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